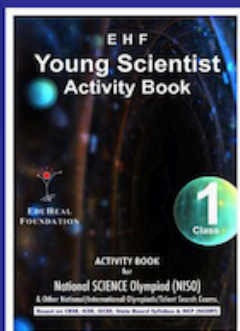
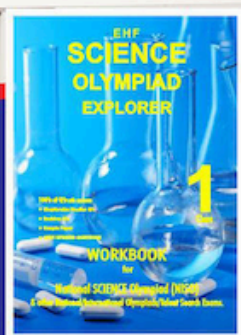




**ASSOCIATE WITH  
THE PIONEERS IN  
ONLINE & OFFLINE  
SCHOOL OLYMPIADS  
AND PREPARATORY  
MATERIALS  
SINCE 2005**





# EXPLORING & EMPOWERING YOUNG TALENTS

Started in 2005, EduHeal Foundation (EHF) is a registered NGO promoted by leading educationists, corporate heads, and media doyens. The foundation's objective is to generate interest in school subjects by identifying and rewarding merit through Olympiads.

Based in New Delhi, EHF is actively engaged in searching for talented school students by reaching out to 5,000+ schools, in India and abroad, and 9-Lakh+ students annually.

## All Subject Olympiads

EHF is the leader in conducting Olympiads for all classes I-XII in 11 subjects: Mathematics, Science, English, Cyber, GK, Biotech, Space Science, Art, Cricket (Sports), IIT-NEET and Finance. It also publishes highly acclaimed preparatory books for its Olympiads. Remarkably, EHF runs India's largest scholarship program for school students.

## Online Olympiads

EHF's specialty is conducting online exams/Olympiads for 25,000+ students every year in over 200 school computer labs. It further gives students' career a major boost by making Olympiad certificate valuable through its partnerships with global brands like Google Science Fair, ISRO, Bombay Stock Exchange (BSE), and Harvard-MIT Maths Tournament.

Notably, EHF enhances the analytical reasoning ability, thinking capacity, problem-solving skills, confidence, and overall development in the students.

## OLYMPIADS CONDUCTED



NATIONAL BIOTECHNOLOGY OLYMPIAD (NBTO)



NATIONAL SPACE SCIENCE OLYMPIAD (NSSO)



NATIONAL INTERACTIVE SCIENCE OLYMPIAD (NISO)



INTERNATIONAL CYBER OLYMPIAD (ICO)



INTERNATIONAL ENGLISH OLYMPIAD (IEO)



NATIONAL INTERACTIVE MATH OLYMPIAD (NIMO)



INTERNATIONAL GENERAL KNOWLEDGE OLYMPIAD (IGO)



ART & SPORTS CLINIC CONTEST (ACC & SCC)



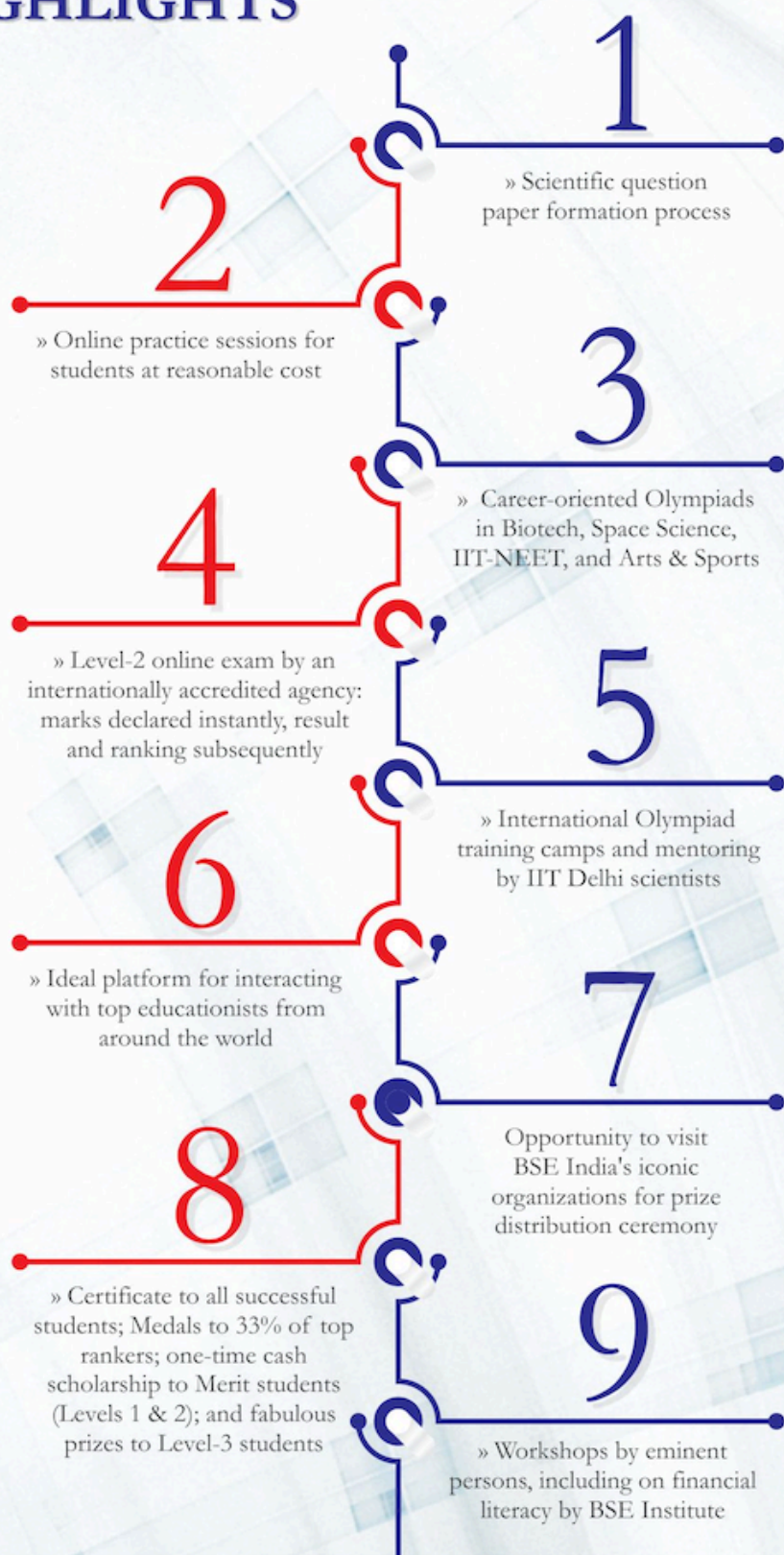
BSE INTERNATIONAL FINANCE OLYMPIAD (BIFO)



NATIONAL IIT NEET OLYMPIAD (NINO)



## KEY HIGHLIGHTS



## REVIEWS ON GOOGLE

“My son is in 3rd standard and till now he got more than 7 medals and this year he got gold excellent medal in 2nd level. These study material are very helpful for future competitive Exams.” - Deepika Khatana

“Eduheal Foundation is the best competitive exam held in India as well International. Very good platform to test one's knowledge & level of understanding...exam patterns are well designed....and also results are declared in a very short time period.” - Usha Ajith

“Olympiads conducted are good platforms for students to compete and exhibit their talents. On my personal interaction with various schools, Eduheal Foundation is very much appreciated.” - Daksh Kumar

“We would like to partner with EHF to help promote the competition in 2012 and beyond. We definitely would love to see a great number of students from India participating...” - Helen Hwang, Ex-Strategy & Development Manager, Google

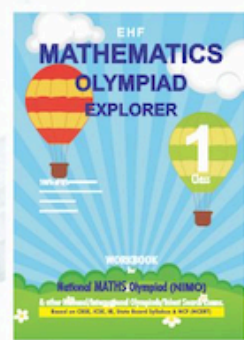


## REACHING OUT INVITING BUSINESS ASSOCIATES PAN INDIA

To reach out to more & more schools across India, EduHeal Foundation is now heading with an ambitious plan of expanding its presence on a massive scale. For this, the foundation is looking for Business Associates (BA) who will begin working with the schools in their locality by enrolling students in EHF Olympiads and selling preparatory books to them, gradually expanding to nearby areas/towns, and finally looking after the full state.

The Foundation intends to increase its turnover by 3x in the next five years by growing its network of Business Associates and reach a turnover of INR 24 Crore by 2024.

EHF franchise is a highly lucrative opportunity that starts with low capital investment from home and offers revenue sharing benefits. It enables the BAs to work locally and earn globally, as EHF operations are spread across Southeast Asia.



## ABOUT THE FOUNDER



**Dr. Sandeep Ahlawat**  
Founder - EduHeal Foundation

Dr. Sandeep Ahlawat, Founder - EduHeal Foundation, is a medical graduate who cleared All India CBSE-PMT (present-day NEET) with a high merit rank and REC Exam in 1991. In 2000, he started EduSys after leaving his PG seat in government medical college.

Over the years, Dr. Ahlawat has developed ultimate pre-engineering and medical preparation products and many students owe their success to him by clearing tough competitive exams. He also serves as the Director of High Vision Schools Pvt Ltd, a 23,000 sq ft nursery school in Nirvana Country, Gurugram.

In 2016, he established EHF Learning Media and chose to stay focused on the highly lucrative school market by having on-board various franchise-based program managers/coordinators. In a short period of time, they have been able to enroll about 1-Lakh students and sell an equivalent number of books annually across 600+ schools.



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## FRANCHISE FACTS

Total Investment*	INR 7.1 Lakh
Average Payback	10 Months
Revenue Share	35%
Agreement Term	3 Years

\*Includes Franchise Fee of INR 5 Lakh, Refundable Deposit of INR 2 Lakh (with interest @ 6 per annum), and Prospectus of INR 10,000

The BA will earn revenues through multiple sources, including Olympiad Enrollments, Preparatory Book Sales, and Online Products offered by EHF.

## IDEAL BA PROFILE

01

Aspirants having links with schools and institutions in their area

02

Someone willing to travel and reach out to schools for participation

03

Educated homemakers looking for work from home

04

Young & educated professionals looking to diversify their income source



# WHY ASSOCIATE WITH EHF?



A global platform - work locally,  
earn globally



A low investment  
business opportunity



Enrolment Kit for the  
Business Associate



No setup cost required -  
work from home



No formal training  
required to begin



Mentoring, handholding &  
query solving by brand



Huge untapped market in  
Olympiads segment



Providing a database  
of area schools and leads



35% share in net  
business revenue



Get a pie of huge  
school profits



A long-term  
scalable model



Promoting BAs  
through digital/mobile platform



Centralized marketing approach  
for enhanced visibility



Incremental business  
with social respect



Earn in US Dollars with brand  
presence in Southeast Asia/Gulf

Above all, an estimated >260 million students in 1.5 million schools present a tremendous growth opportunity for recognised Olympiads to penetrate in India.

FOR MORE INFO, PLEASE GET IN TOUCH WITH:

9599429956 | [info@eduhealfoundation.org](mailto:info@eduhealfoundation.org) |  
[www.eduhealfoundation.org](http://www.eduhealfoundation.org)